

## Landlord

Landlord is one of the most important voices of his generation, having been spared the ravages of a brutal street life to excel as a world renowned gospel dub minister and business owner, Landlord's life is indeed what some movie plots are derived from.

Born Orlando Francis in Nassau, Bahamas on August 4th 1974, Landlord as his friends nicked named him because he could execute street gymnastics without shoes thus earning him the moniker "Lord of the Land" or Landlord. However Landlord's world and childhood was far more dramatic than his friends knew. He grew up with his mother and step father whom he did not discover was not his real father until he was ten years old. The family was extremely poor and could not afford the \$30 weekly rent. After a year of being delinquent on the weekly rental the landlord took off the back and front doors, exposing their entire household to mockery and ridicule from neighbors and pass-a-bys.

As a rejected child, Landlord felt that sting of un-acceptance and rejection because of having two foreign parents (his mother from Jamaica and his step father from Haiti), which usually lead to a barrage of insults and abuse from his school mates. He also did not have what the other kids had, clean clothes, lunch and a regular school bag instead he had to carry a brief case to school which he bumped from his step father. Landlord knows first hand what the hard life is all about, not having enough food, proper shelter and sufficient underwear (he would have to daily wash the only one he had).

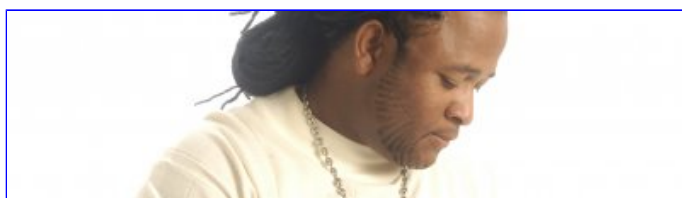
It was during a time when this troubled young man was at his lowest that his life finally turned around. In 1995 during a special outreach in the middle of Rawson Square downtown Nassau, Bahamas, Landlord traded his life of sorrow for a life of real peace. Landlord's introduction to Christ came as a result of the radical

to Christ came as a result of the radical evangelistic work of Operation Redemption founder Minister Carlos Ried and Youth Alive Ministries founder Dave Burrows. From that point on life took on a new meaning and Landlord under the mentorship of Ried, Burrows and his new pastor Dr. Myles Munroe started to grow spiritually and he soon discovered the purpose for his untapped talent-giving glory to God and winning souls like himself to Christ.

These experiences truly opened his eyes to the endless possibilities before him and with some encouragement from longtime friend and Christian Massive founder Kent “Spy” Johnson, Landlord entered the recording studio for the first time and the result was “Seek Ye First”, a one song cassette single that was released locally in 1997. The single earned Landlord his first Marlin Award nomination in 1998.

Since the release of the “We Need Peace” single with Luciano, Landlord has successfully established meaningful relationships with many in the secular reggae world. The hit single and matching video has also landed in the top ten charts on the world renowned reggae music website [www.musikmedia.com](http://www.musikmedia.com). Landlord also became the first Bahamian artists ever to grace the German secular music charts, peaking at number 5 with the “We Need Peace Single”. He has also been showcased on Trinity Broadcasting Network (TBN), Word Network on the Bobby Jones show and has opened shows for some of the most popular secular and gospel artist and pastors around the world.

Landlord says that he is also motivated daily by what has become his life’s mission statement-“I don’t ever want to die but never existed because at least I know when I die, people would have known I lived”.





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