

Fresh I.E.

About Fresh I.E.

The sight of a blind man changed the life of Rob Wilson forever. Standing in a busy street by himself, Wilson quietly pulled the blind man out of harms way. Later on that same day, the same blind man was found sleeping by Wilson, sleeping on the front steps to his house. At the time, Rob Wilson was waist-deep into illicit crime and substance abuse. The question many people ask is how did the blind man find him? As for the answer to the question, there isn't one. One thing Rob did know was that this was a sign from God, showing him that he was walking blind through life and headed for disaster.

The rest is history.

Fast-forward over a decade now and you will find Rob Wilson better known now as "Fresh I.E." (Fresh In Eternity). Since transforming his life and discovering his purpose through hip-hop, Wilson has achieved musical accolades and approval far beyond his wildest dreams. In 2003 he became the first ever Canadian hip-hop artist nominated for a Grammy Award (Red Letterz) and followed that up in 2005 with a subsequent Grammy-nod (Truth Is Fallin In Tha Streetz). His music has also found mainstream favour and success with his singles finding heavy rotation on Q-94 FM in Winnipeg, not to mention charting as high as number 2 on the Christian Hit Radio Charts (CHR).

With all of the recognition and awards you might say Rob "Fresh I.E." Wilson's career has reached a pinnacle...

Wrong.

This is only the beginning. Back in 2000, Wilson had a vision of a center with four doors pointing North, South, East and West. A place to help kids get off the streets, teaching them in the arts of music, life skills and the truth of Jesus Christ. The implication of his newly launched label, Kingdom Music, is merely the first step in the building of the vision that God

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has called him to.



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