

## **Cappello\_start new**

Born Brandon DeAndre' Biggs in Plymouth, NC, Cappello is one of God's most inspiring gospel rap artist. Cappello began performing at his home church during youth events. After his introduction to the ears of his first listeners, Cappello responded to numerous invites and performed at multiple engagements at churches, high schools, festivals, and events all over eastern North Carolina. Some of his influences include, Da Truth(Cross Movement Records), Lacrae(Reach Records), Tye Tribbett, and Kirk Franklin to name a few.

Cappello is currently working on his debut album titled, "The Start of a New Beginning." This album presents a mix of testimonial and thought-provoking songs that encourage listeners to accept Jesus Christ in order to begin a new life with a renewed mind. Cappello is set to perform in front of thousands of North Carolina and South Carolina citizens at the upcoming 2009 Black College Labor Day Festival presented by Campus Flava Magazine on September 5th and 6th. Because of his anointed talent of communicating the gospel through hip-hop, Cappello was awarded a 1st place trophy over contestants from all genres of gospel music at the 2006 Oasis of Hope Talent Showcase. Songs like, "My Testimony" and "What If", two top ten songs on Soundclick.com, has allowed Cappello to break through many of the stereotypes that negatively impact Holy Hip-Hop. Over one thousand fans have purchased Cappello's self-titled demo, consisting of four tracks, off of merchandise tables at his engagements. While a record deal may open doors for this remarkable unsigned artist to minister to millions of people, this still doesn't stop his own individual efforts to have a godly influence on his family, friends, and community. Cappello's future plans include getting a bachelor's degree in Modular Religion at Mount Olive College located in Washington, NC.





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